





PAULDING COUNTY
GEORGIA
EXPLORE. UNWIND. THRIVE.

Paulding County
Location: Northwest Georgia
Population: 170,000

The Challenge

Paulding County, located in northwest Georgia, experiences an average growth rate of 3,000 new homes per year. As the population continued to steadily increase, the county could no longer keep up with its state-mandated goal of inspecting all properties every three years. Recognizing its administrative process for inspections was outdated and inefficient, the county pursued a modernized solution.

Benefits

-  Elimination of double work
-  Labor cost savings of nearly \$40,000/year associated with prep work and data entry
-  Appraisal process efficiency using on-the-fly parcel assignments
-  Streamlined technology with over 200% ROI

Working with Woolpert

Paulding County has worked with DCS since 2014 as they were the site of the first WinGap and MobileAssessor integration in Georgia. "Data Cloud Solutions has always been excellent to work with," Stokes stated about the relationship, "If we had any issues, they got on it quickly." Given Paulding County's continued success with MobileAssessor, the relationship only continues to grow.

The Solution

Data Cloud Solutions approached the county's insurmountable workload with a simple solution: its flagship product, MobileAssessor. MobileAssessor lives within the CAMA Cloud suite and is the first of its kind to optimize field data collection in the mass appraisal market. Appraisers can easily review property data, market value estimates or set flags with just the touch of a finger.

The county has embraced time-saving features such as optimized routing, instant photo association, touch screen sketching and configurable property record cards. Paulding supervisors appreciate the ease of assigning work, real-time quality control, historical and live field tracking, and the productivity dashboard and reports. Moving to a mobile solution has enabled appraisers to spend more time in the field, while eliminating the 40,000 sheets of paper previously required. "You will not want to go back [to old ways]," declared Stokes.

"It's not just one [favorite feature]! Probably the number one benefit is the elimination of double work. I despise double work, it's wasted time. Now, we're able to get appraisers out and about, opening up some freedoms for them. Production has gone up and appraisers can receive information in a matter of minutes instead of the previous three or four days of admin—and not to mention the photo taking."

James Stokes, Chief Appraiser

Contact Us
Want more information?
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